

2020

KEY

DATES

JANUARY

- 1 New Year's Day
- 20 Cheese Lovers Day
- 25 Chinese New Year
- 26 Australia Day

FEBRUARY

- 2 World Wetlands Day
- 4 World Cancer Day
- 5 Safer Internet Day
- 10 Royal Hobart Regatta
- 13 National Apology Day
- 14 Valentine's Day
- 20 World Day of Social Justice
- 22 World Thinking Day
- 28 Rare Disease Day
- 29 Last day of Summer

MARCH

- 1 First day of Autumn
- 1 World Compliment Day
- 3 World Wildlife Day
- 3 Clean up Australia Day
- 5 Sydney Mardi Gras
- 8 International Women's Day
- 17 St Patrick's Day
- 20 International Day of Happiness
- 21 Harmony Day
- 21 World Poetry Day
- 22 World Water Day
- 26 Purple Day
- 30 Earth Hour

APRIL

- 1 April Fools Day
- 2 World Autism Awareness Day
- 10 Good Friday
- 12 Easter Sunday
- 22 Earth Day
- 23 World Book Day
- 25 ANZAC Day

MAY

- 1 May Day
- 4 Star Wars Day
- 10 Mother's Day
- 23 Australia's Biggest Morning Tea
- 26 National Sorry Day
- 27 Reconciliation Week
- 31 Last day of Autumn

JUNE

- 1 First day of Winter
- 5 World Environment Day
- 30 Social Media Day
- 30 End of financial year

JULY

- 1 Start of new financial year
- 7 World Chocolate Day
- 17 World Emoji Day
- 28 National Tree Day
- 30 International Day of Friendship

AUGUST

- 2 International Beer Day
- 8 International Cat Day
- 12 International Youth Day
- 13 International Lefthanders Day
- 17 Children's Book Week
- 19 World Photography Day
- 19 Cupcake Day
- 31 Last day of Winter

SEPTEMBER

- 1 First day of Spring
- 5 International Day of charity
- 6 Father's Day
- 12 RUOK? Day
- 17 Australian Citizenship Day
- 19 International Talk Like a Pirate Day
- 21 International Day of Peace
- 27 World Tourism Day
- 29 AFL Grand Final
- 30 NRL Grand Final

OCTOBER

- 1 International Coffee Day
- 2 World Smile Day
- 5 World Teachers' Day
- 10 World Mental Health Day
- 11 International Day of the Girl
- 31 Halloween

NOVEMBER

- 21 World Hello Day
- 27 Black Friday
- 30 Cyber Monday
- 30 Last day of Spring

DECEMBER

- 1 First day of Summer
- 24 Christmas Eve
- 25 Christmas Day
- 31 New Year's Eve

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HELP WITH
YOUR SOCIAL
MEDIA
PLANNING?**

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